



About Nutrition Impact

Nutrition Impact, LLC is a consulting firm with nearly 20 years of experience, specializing in helping food and beverage companies develop and communicate science-based claims about their products and services. Nutrition Impact also publishes numerous nutrition-related articles in peer-reviewed literature every year.

Victor Fulgoni, PhD

Founder and Senior Vice President [Dr. Victor Fulgoni, III](#) worked for the Kellogg Company for over 15 years and was their Vice President of Food and Nutrition Research. At Kellogg he helped develop their global long-term research program and was intimately involved in the company's research and regulatory efforts to gain health claim approval from the US FDA regarding soluble fiber from psyllium and the risk of heart disease. Since 2000, Dr. Fulgoni has led claims development for leading food companies in the US and routinely collaborates with US authoritative bodies, including the FDA and USDA. Dr. Fulgoni completed his Bachelors degree at Rutgers University and his Ph.D. at the University of Tennessee with a major in animal nutrition and a minor in statistics. Dr. Fulgoni is an accomplished, peer-reviewed author in over 80 peer-reviewed scientific journals and book chapters and presenter at major nutrition conferences.

Yanni Papanikolaou, MPH, Vice President

Yanni Papanikolaou previously worked for the Kellogg Company as Director of Nutrition Marketing in the USA, and Associate Director for Nutrition and Regulatory Affairs in Canada. At Kellogg he led strategy development and leveraged nutrition science to influence government bodies on policy development and in the creation of evidence-based consumer and health professional messaging. Yanni holds a Masters of Health Science in Public Health Nutrition and is completing a Ph.D. at University of Toronto focusing on nutrition and brain health. Yanni is an accomplished, peer-reviewed author in scientific/medical journals and books chapters and has presented at major nutrition conferences worldwide.