The Grain Foods Foundation (GFF) is the only organization devoted to promoting the consumption of grain-based foods. GFF is a joint venture of the baking, milling and allied trade industries. It is committed to nutrition education programming that is firmly rooted in sound science and engages with healthcare professionals, media, policymakers, consumers and investors.

**Tools You Can Use**

- Access to robust, science-based social media content and training
- Insights from GFF’s Registered Dietitian consultant, Elana Natker
- Investor conference calls providing access to experts
- GFF logo rights for packaging and digital properties
- Benefits of GFF’s status as USDA MyPlate Partner

**Scientific Leadership**

- Novel proprietary research revealing benefits of grains across the U.S. population
- Rapid response on hot topics and the latest studies
- Access to interdisciplinary Scientific Advisory Board

**Media Engagement**

- Highly engaged PR team; proactive pitching of grains-related science and experts
- Portfolio of reporter relationships; benefits of GFF’s status as a trusted resource about all things grains and general nutrition

**Scientific Advisory Board Experts**

- Glenn Gaesser, PhD - Sports Physiology
- Bruce Young, MD - Obstetrics
- Julie Miller Jones, PhD, LN, CNS - Sports Nutrition & Food Science
- Richard Mattes, MPH, PhD, RD - Obesity & Eating Behavior
- Siddhartha Angadi, PhD, FACSM - Exercise Physiology, Health & Disease
- Dyan Hes, MD - Pediatrics
- Sylvia Melendez-Klinger, MS, RD, LD - Hispanic Nutrition
- Angela Ginn-Meadow, RD, LDN, CDE - Diabetes
- Pam A. Cureton, RD, LDN - Celiac Disease
- Stephen Lindemann, PhD - Gut Microbiome

**Powerful Partnerships**

**Strategic initiatives with influential partners**

**Collaboration across the grain industry**

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