

HOW CAN GFF HELP YOUR BUSINESS?



The Grain Foods Foundation (GFF) is the only organization devoted to promoting the consumption of grain-based foods. GFF is a joint venture of the baking, milling and allied trade industries. It is committed to nutrition education programming that is firmly rooted in sound science and engages with healthcare professionals, media, policymakers, consumers and investors.

Tools You Can Use

- Access to robust, science-based social media content and training
- Insights from GFF's Registered Dietitian consultant, Elana Natker
- Investor conference calls providing access to experts
- GFF logo rights for packaging and digital properties
- Benefits of GFF's status as USDA MyPlate Partner

Media Engagement

- Highly engaged PR team; proactive pitching of grains-related science and experts
- Portfolio of reporter relationships; benefits of GFF's status as a trusted resource about all things grains and general nutrition

Scientific Leadership

- Novel proprietary research revealing benefits of grains across the U.S. population
- Rapid response on hot topics and the latest studies
- Access to interdisciplinary Scientific Advisory Board

SCIENTIFIC ADVISORY BOARD EXPERTS



Glenn Gaesser, PhD
Sports Physiology



Bruce Young, MD
Obstetrics



Julie Miller Jones,
PhD, LN, CNS
Sports Nutrition &
Food Science



Richard Mattes
MPH, PhD, RD
Obesity &
Eating Behavior



Siddhartha
Angadi, PhD, FACSM
Exercise Physiology,
Health & Disease



Dyan Hes, MD
Pediatrics



Sylvia
Melendez-Klinger,
MS, RD, LD
Hispanic Nutrition



Angela
Ginn-Meadow,
RD, LDN, CDE
Diabetes



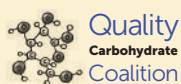
Pam A. Cureton,
RD, LDN
Celiac Disease



Stephen
Lindemann, PhD
Gut Microbiome

Powerful Partnerships

Strategic initiatives with influential partners



Collaboration across the grain industry



Grain Foods Foundation

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