

HOW CAN GFF HELP YOUR BUSINESS?



The Grain Foods Foundation (GFF) is the only organization devoted to promoting the consumption of grain-based foods. GFF is a joint venture of the baking, milling and allied trade industries. It is committed to nutrition education programming that is firmly rooted in sound science and engages with healthcare professionals, media, policymakers, consumers and investors alike.

Tools You Can Use

- Anticipatory issues management toolkit
- Weekly media summaries and breaking news updates
- Monthly investor calls
- Access to social media content and training
- GFF logo rights for packaging and digital properties
- Members-only website portal

Media Engagement

- GFF-led campaigns
 - Back to School
 - Taste and Tradition
 - National Bread Month
 - Healthy Baby Month
- Social media presence across Facebook, Twitter, Pinterest and more



Scientific Leadership

- Novel proprietary research revealing benefits of grains across the U.S. population
- Rapid response on hot topics and the latest studies
- Access to interdisciplinary Scientific Advisory Board

SCIENTIFIC ADVISORY BOARD EXPERTS



Bruce Young, MD
Obstetrics



Glenn Gaesser, PhD
Sports Physiology



Julie Miller Jones, PhD, LN, CNS
Sports Nutrition & Food Science



Richard Mattes, MPH, PhD, RD
Obesity & Eating Behavior



Dyan Hes, MD
Pediatrics



Shelley Case, RD
Celiac Disease



Suzanne Steinbaum, DO
Cardiology



Sylvia Melendez-Klinger, MS, RD, LD
Hispanic Nutrition



Angela Ginn-Meadow, RD, LDN, CDE
Diabetes

Powerful Partnerships

Strategic initiatives with influential partners



Collaboration across the grain industry



Grain Foods Foundation

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